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April 1, 2018

All AHA Instructors

It is with deep regret that I need to inform you that American Heart Association has notified us that they will NOT be renewing our Community Training Center agreement. According to AHA we no longer meet the business model for AHA CTC's. When asked what the business model is for CTC's we have not received a response. AHA has not replied to any of the 5 requests for information by our CEO or Board of Directors. We do know that we are one of two Community Training Centers in the West River region of South Dakota to receive this notification. The unofficial information that we have received from other AHA training centers across the western half of the country is that AHA is eliminating all for-profit training centers but again AHA has not responded to any requests for information from our CEO.

A copy of AHA's notification to us will be available for your review on our website in the instructor's corner. Please take the time to read the notice that we have received and feel free to request additional information from the AHA contacts listed with the notification.

What this means for you as an AHA instructor is that you will need to find another AHA training center to affiliate with to remain an AHA instructor by April 30th, 2018. As of that date, the HEDS/MPHC AHA Training center will be removed from the AHA instructor network. Any unused (not assigned) AHA eCards in inventory with our Training Center and any of our eCard locations/Training Sites will be returned to AHA. So please make sure that if you have any outstanding courses that have not been submitted for cards that you get those into us as soon as possible.

We have worked diligently since receiving the notification to find another training center that is proactive to the needs of the instructor and that has a good reputation from their instructors. While there are other training centers in the South Dakota region we looked outside the area to find a training center that covers instructors in the western part of the country as we have such a diverse group of instructors covering California, Washington, New Mexico, Arizona, Colorado, Wyoming, South Dakota, Nebraska, North Dakota, North Carolina, Pennsylvania, and Montana. We at HEDS/MPHC being education company that provides training across the country will be transferring our company instructors to the AHA Training Center - *Inland Northwest Health Services(INHS)* out of Spokane Washington. As an AHA instructor it is completely up to you to decide which training center you want to affiliate with but you are not obligated to affiliate with a training center just because they are close to you.

While I know that this is shock to you just as much as it was to us, we will be working diligently to make the transition to whichever AHA Training center you choose a painless process. If you would like more information on transferring affiliation to *Inland Northwest Health Services*, please email me at Heds@heds.org.

Health Education Design Solutions, Inc / Mountain Plains Health Consortium
PO Box 187 Ft. Meade, SD 57741
605-720-7117 Fax 605-385-0013
www.heds.org

Please let me know if you have any questions about this issue with AHA, the transfer process, or anything else about this AHA CTC.

Respectfully,

Gerald Lyons
MPHC/HEDS AHA CTC Coordinator